



MyMac.com

Who are we?

MyMac.com has been publishing since 1995. Back in 1995, we were known as MyMac Magazine. No one had a web page when we started.

We published our first online web edition in 1997, and officially changed our name in 2002.

MyMac.com focuses on reviews, opinion, tutorial, and podcasting on a regular basis. We have writers from all over the world, and our founder, Tim Robertson, still owns and runs the site.

The **MyMac Podcast**, a weekly feature of the site, is one of the longest running podcasts in the world, having started in 2004, when podcasting was invented.

If your company is looking to advertise on the site, or on one of the podcasts that we produce as part of the **Stoplight Network**, please contact **Tim Robertson** at the contact information below. If you are interested in one of our writers reviewing your product, contact **John Nemerovski** at nemo@mymac.com. (Review samples are only returned with paid shipping)

We have thousands of followers on Twitter and Facebook, and millions of people read our content every year. We are the third longest running technology focused online publications in the world for a good reason: we have the readers, great writers, and take a no-compromise approach to the ethics and integrity of our content.

According to ChannelAdviser:

- 64 percent of shoppers took 10 minutes or more to read reviews
- 33 percent took a half hour or more to read reviews
- 39 percent read eight or more reviews before buying

Look at our [archives](#), check out our content, and if you have any questions please don't hesitate to contact us!

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